

## Press Release

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**Published May 3rd, 2022!**

Request your review copy or interview.

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### ***The Science of Babies***

*A Little Book for Big Questions About Bodies, Birth and Families*

**BY DEBORAH ROFFMAN**

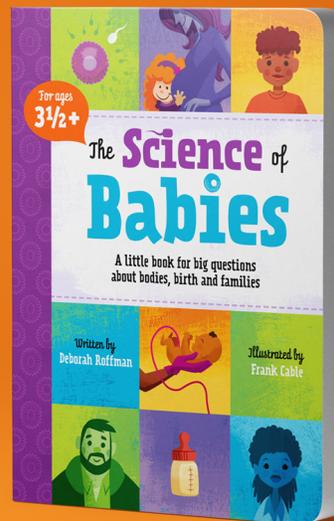
**ILLUSTRATED BY FRANK CABLE**

#### **"A treasure"**

William J. Taverner - Chief Editor  
American Journal of Sexuality Education

#### **"A gift to the world"**

Melissa Pintor Carnagey, LBSW  
Founder of **Sex Positive Families**



#### **"Revolutionary"**

Jennifer Bryan, Ph.D.  
Founder, **Re-Set School**, Author

#### **"Groundbreaking"**

Laura Jacoby and Adam Rogers  
Early Childhood Science Teachers

- First board book that enables parents and educators to look through children's eyes and recognize that curiosity about "origins" is about science, not "sex";
- Heads off the belief that human reproductive biology is a taboo topic, by laying out the process of conception and birth with terms and illustrations that answer the specific questions that many children spontaneously ask on their own;
- Inclusive from cover to cover, with various kinds of families and body types represented, as well as racially diverse characters and non-gendered language throughout;

- Author is an award-winning human sexuality educator with decades of experience teaching children and teens, supporting parents, and training educators;
- With sturdy, durable pages, rounded corners, and a playful approach, the format is perfect for young kids.

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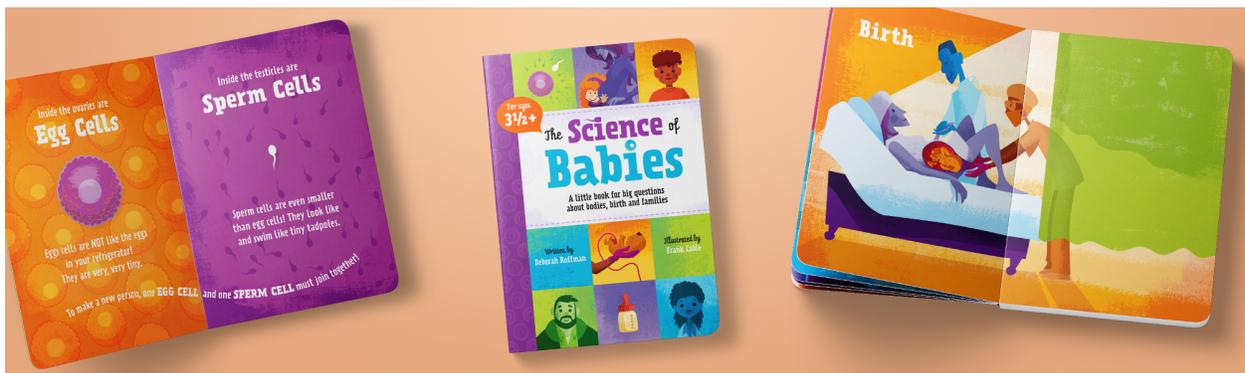
*“Written by a leading expert in young children’s development, **The Science of Babies** is a treasure. Every single word and illustration is carefully thought-out in concert with the guidance Deborah Roffman’s parenting books provide about what children want to know, what they need to know, and when they should know it.”*

—William J. Taverner, Chief Editor, *American Journal of Sexuality Education*

While many adults are unsure about when to start talking to children about reproduction, Deborah Roffman believes based on the stages of early cognitive development that parents can—and should—broach the subject with children as young as 3.5 and has written a board book to help them do so.

And while many successful board books today creatively introduce young children to new concepts like math, art, and even coding, Roffman believes that board books should also answer the specific questions that curious kids are already asking: Where did I come from? How did I get out of there? How did I get in there in the first place?

*The Science of Babies* answers all of these questions and more, enabling parents and caregivers to comfortably start conversations and avoid awkwardness later on, and thereby become their children's first and most important educators. Using correct scientific terms for body parts and functions and introducing concepts around reproduction and human intimacy, the book is also inclusive and gender-neutral, bringing conversations about “origins” into the present day.



## About the Author & Publisher

**Deborah Roffman**, MS, is an award-winning nationally certified human sexuality educator who's been teaching children and guiding families and hundreds of schools across the U.S. for decades. The subject of a recent profile in *The Atlantic*, she's been named one of *Time Magazine's* "16 Top Parenting Experts for the 21st Century" and is the author of three acclaimed books for parents and teachers. And now, with *The Science of Babies*, she's written an indispensable and truly revolutionary read-together book for adults and young children about bodies, conception, babies, and families.

**BIRDHOUSE KIDS** is a cross-platform publishing house located in Vancouver, Canada. We are dedicated to creating special resources for parents and educators, and offer them new ways to introduce children to the things in life that will make them accomplished, healthy and happy. Whether it is making them excited about their first violin lesson, holding a camera for their first great snapshot, or understanding the importance of consent, BIRDHOUSE KIDS opens a door to early-childhood discovery with an uncompromising and trusted series of non-fiction books, apps and other empowering activities.



## **Book Details**

*THE SCIENCE OF BABIES*

*A Little Book for Big Questions About Bodies, Birth and Families*

By Deborah Roffman

Illustrated by Frank Cable

BIRDHOUSE KIDS

Book trailer:

<https://www.youtube.com/watch?v=hdyjSc7q4ys>

<https://vimeo.com/676120623>

Marketing kit:

<https://drive.google.com/drive/folders/1cS1ig0cSwkeOINSUB3Xm9uFQdlJsuK50?usp=sharing>

FAQ answered by the author:

<https://www.birdhousekids.com/science-of-babies>

**For more information, visit:**

[BIRDHOUSE KIDS website](https://www.birdhousekids.com)

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